

Flexibility in right hands can **create opportunities**



Invest in

ICICI Prudential

Flexicap Fund

**NFO
DATE**

June 28, 2021

July 12, 2021

**ICICI
PRUDENTIAL
MUTUAL FUND**
TARAKKI KAREIN!

Flexicap Funds and Investing Benefits



FLEXICAP

Flexicap Funds are schemes that can invest in opportunities across Marketcap spectrum



DYNAMIC

A flexicap scheme at any given point in time, can be dynamically overweight/underweight across Large/Mid/Smallcap depending on the attractiveness



DIVERSIFICATION

This may lead to more investment choices thereby leading to diversification



RISK MITIGATION

A diversified investment may mitigate the risk associated with investing solely in large/mid /smallcaps



MARKET CYCLES

A flexicap scheme may do well across different market cycles given the dynamic nature of the scheme in navigating across market capitalization



PRESENTING

ICICI Prudential **FLEXICAP FUND**



INVESTMENT PHILOSOPHY

Aim to identify and invest in opportunities across market caps through an in-house Marketcap model



INVESTMENT APPROACH

Mix of top-down and bottom-up approach to identify opportunities in large, mid and small cap space respectively



SECURITY SELECTION

Stocks will be selected basis various factors such as, macros, company fundamentals, valuations, etc.



INVESTMENT PROCESS

- The Fund Manager decides the Marketcap attractiveness basis prevailing market conditions
- The Fund Management team identifies opportunities in that particular segment



INVESTMENT UNIVERSE

Opportunities from S&P BSE 500 universe will be considered for investment



RE-BALANCING

The Large/Mid/Smallcap allocation will be assessed and re-balanced on a periodic basis, based on the in-house model

The asset allocation and investment strategy will be as per Scheme Information Document. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme.

HOW IS ICICI Prudential **FLEXICAP FUND** different?

The in-house Marketcap Model

Following parameters and other economic indicators will be considered for ascertaining Marketcap allocation

Select Parameters of in-house Marketcap model



**MARKET CAP WEIGHT AS
A % OF TOTAL MARKETCAP**



VALUATION



**RELATIVE STRENGTH INDEX
(RSI) DIFFERENTIAL**

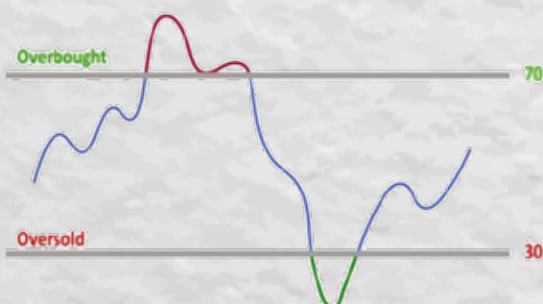


Please note, the above factors are not exhaustive, the scheme may or may not use the above factors. In order to manage the scheme and to ensure that the Scheme attains its investment objective, the AMC has developed an in-house model to invest across market caps in a structured manner. The asset allocation and investment strategy will be as per Scheme Information Document. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme.

Relative Strength Index (RSI) Difference

The model also considers RSI difference Mid and Smallcaps Vs. Largecaps to ascertain whether they are in the overbought/oversold territory

RSI INDICATOR



IF THE RSI INDICATES:

**MID/SMALLCAPS OVERBOUGHT TO LARGECAPS –
REDUCE EXPOSURE**

**MID/SMALLCAPS OVERSOLD TO LARGECAPS –
INCREASE EXPOSURE**

The above chart is for illustration purpose only

WHY ICICI Prudential **FLEXICAP FUND** now?

ICICI Prudential Flexicap Fund – A mixed bag

Currently if there are negative triggers in action, **Largecaps** may help as below



Help to limit downside as large companies usually have better risk management abilities compared to mid & smallcaps



Provide the portfolio with stability



Be able to deliver better returns owing to limited downside compared to mid & smallcaps

Currently if there are positive triggers in action, **Mid & Smallcaps** may help as below



Fundamentally strong Mid/Smallcap companies will have good re-rating potential



With improving growth & profitability, Mid/Smallcaps may deliver Multibagger returns



Mid/smallcaps may, in an upmarket, lead to better capital appreciation than in a down market

ICICI Prudential Flexicap Fund – A flexible and controlled approach (Marketcap Model)

Test Cricket



One Day



T-20



The selection board of a national cricket team has the flexibility to select any player, but they need to exercise right control while selecting players for a particular format. Similarly, ICICI Prudential Flexicap Fund has the flexibility to invest across large, mid and small cap but to create a portfolio conducive for a particular market environment there is Marketcap Model coupled with Macro factors which helps creating long-term wealth

Key Takeaways About The Scheme



Mix of Top-Down & Bottom-up approach



Based on In-house Marketcap Model



Marketcap Model ensures flexibility albeit with control



Opportunistic & Dynamic in terms of Marketcap allocation



Well defined deployment approach basis market conditions



In-house model coupled with overlay of macro factors suitable for wealth creation

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Scheme Features


NFO Period	June 28, 2021 to July 12, 2021		
Type of Scheme	An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks		
Plans	ICICI Prudential Flexicap Fund – Regular Plan & ICICI Prudential Flexicap Fund – Direct Plan		
Options	Growth & IDCW		
Minimum Application Amount	Rs. 5,000 (plus in multiples of Re.1)		
Minimum Additional Application Amount	Rs. 1,000 (plus in multiples of Re.1)		
Minimum Redemption Amount	Any amount		
Entry Load	Not applicable		
Exit Load	Less than 12 Months	1% of applicable NAV	
	More than 12 Months	Nil	
Fund Manager	Rajat Chandak		
Benchmark Index	S&P BSE 500 TRI		
SIP / SWP / STP	Available		

In addition to the fund manager managing this fund, overseas investment will be managed by Ms. Priyanka Khandelwal. IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option; IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

Riskometer

ICICI Prudential Flexicap Fund (An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks) is suitable for investors who are seeking*:	
<ul style="list-style-type: none">• Long Term wealth creation• An open ended dynamic equity scheme investing across large cap, mid cap & small cap stocks	
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.	

Riskometer



Investors understand that their principal will be at Very High risk

It may be noted that risk-o-meter specified above is based on the scheme characteristics. The same shall be updated in accordance with provisions of SEBI circular dated October 5, 2020 on Product labelling in mutual fund schemes on ongoing basis

Disclaimer

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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